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Industrial Video & Control  
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## **IVC Introduces State-of-the-Art MPEG2 PTZ Camera System**

**Watertown, MA** – June 22, 2004 – IVC is introducing its PTZ-4220, a new MPEG2 PTZ system that is top-of-the-line in the surveillance industry. The PTZ-3110-M2 combines IVC's superior, IP-based pan-tilt technology with the Axis 230 MPEG2 camera, one of the most advanced network cameras on the market.

The combined technologies create a camera that is unique in its pragmatic design and advanced features. It employs high-quality MPEG2, providing DVD quality video at 30 frames per second, as well as corresponding audio. Additional features of the PTZ-3100-M2 include low light/infrared viewing capabilities, 360° pan angle, 70° tilt angle, 18x optical zoom, and built-in microphone with automated, sound-triggered alarm.



**IVC/Axis's MPEG2 PTZ**

The pan-tilt unit, which is constructed of aircraft-grade aluminum for maximum durability, provides a wide range of surveillance from a single camera. Bill Richards of IVC commented, "The pan-tilt unit is highly accurate, to one-tenth of a degree. This precision is critical to high zoom applications, and allows for accurate positioning and reliable returns to preset positions." Richards, the Vice President of Engineering at IVC, developed the pan-tilt unit. It has been proven in more than three years of use in the field.

The PTZ-3110-M2 is ideally suited for a wide variety of applications, including traffic monitoring, casino surveillance, distance training and education, and crowd monitoring. The high quality picture of the camera, as well as its large viewing range, creates maximum functionality in any situation that involves rapidly moving subjects.

Gary George, Vice President of Marketing for IVC, commented, "This IVC/Axis system eclipses all others in optimally utilizing the potential of MPEG2. For many applications, especially those involving automobiles, transportation systems, or rapid movements, 30 frames per second provides exceptionally clear video that captures all of the necessary data. In addition, a PTZ camera provides a large enough viewing range to account for changing centers of action. For these applications, the PTZ-3100-M2 is an ideal solution"

*Based in Watertown, Massachusetts, IVC is a manufacturer/integrator of IP-based video systems and a developer of advanced software for managing networks of video cameras. Their video systems are used in a broad variety of applications by companies of all sizes. IVC offers a range of IP cameras including pan-tilt zoom, fixed, remote zoom and varifocal (manual zoom) cameras.*

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